WTO, E-Commerce and Digital Trade: A workshop to understand basic concepts and possible scenarios during the MC11 in Buenos Aires

When? 07 December 2017 2-6 pm

Where?
Universidad de San Andrés
25 de Mayo 586 Esq. Tucumán

Ahead of the MC11 in Buenos Aires, Public Citizen is hosting a workshop for digital rights groups, consumer advocates, journalists and trade experts in order to develop a better understanding of the digital rights issues to be discussed during the 11th Ministerial Meeting of the World Trade Organization (MC11).

The workshop will feature recognised global experts from different disciplines and regions, discussing basic concepts, possible scenarios and outcomes of the MC11, from a multi-region, multidisciplinary perspective, aiming at reducing the knowledge gaps in key issues that will define our digital futures.

RSVP to wtomc11@riseup.net 50 places available.
Will MC11 be the Digital Ministerial?

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15:00 Welcome words and introduction, by Dr. Carolina Aguerre, CETYS, Universidad de San Andrés

15:15 Panel 1: Back to basics: basic overview of digital rights at the WTO and official launch of preparatory materials on digital issues, by Dr. Burcu Kilic and Renata Avila

Pause for coffee and refreshments

16:00 Panel 2: Different scenarios during MC11, moderated by Burcu Kilic.

- The Ministerial decides to open a mandate - Deborah James, CEPR, OWINS
- The Ministerial refuses to open a mandate - Christina Colclough, UNI GLOBAL
- G20 and the battles ahead in international fora - Valeria Milanés, ADC Argentina

17:00 Questions, feedback and adjourn.

[Logos of Universidad de San Andrés, CETYS, and Public Citizen]
**Biographies of Workshop Speakers (in order of appearance)**

**Carolina Aguerre** has over 12 years of experience in policy and research on Information Society issues. She specialises in Internet governance and policy, with a focus on critical Internet resources, as well as the intersection of innovation and technological governance, particularly in developing contexts. She is a professor, researcher and board member at the Center for Technology and Society (CETYS) at the Universidad de San Andrés in Buenos Aires. She is currently leading a regional research with a team on Mapping IG initiatives in LAC and is the academic director of the Diploma on Internet Governance an academic program on Internet governance who held its first edition on August 2017. She holds a PhD in Social Sciences from the University of Buenos Aires and has an MA from Goldsmiths College, University of London. Some of her most recent publications are available in U. of Texas (2017), MIT Press (2015), Internet Policy Observatory (2015), IberoAmerican Communication Review (2012), Wiley Blackwell (2012), among others. She is currently serving as GIGANET’s outreach chair. She was LACTLD’s general manager (2011-2016), and a member of the UN – IGF MAG (2012-2014). She has participated in different Internet Governance working groups and committees such as the ccNSO Council ICANN (2011-2016); LACIGF (2013-2015); ICANN LAC Strategy Steering Committee (2012-2015); and was the general coordinator of IGF Argentina in 2016. In 2016-17 she participated in the LAC DNS Marketplace Report as a co-principal researcher.

**Burcu Kilic** is an expert on legal, economic and political issues surrounding intellectual property law & policy, trade, information technology, development and innovation. She provides technical and legal assistance to governments and civil society groups around the world and promotes their participation in international rule making. She occupies a preeminent presence in her field as an exemplary scholar who has consistently produced research of the highest caliber, particularly with regard to trade agreements. She was the first to develop insightful analyses for the TPP, TTIP, TISA and RCEP - her understanding helped shaped the thinking
and strategies of many policymakers, scholars and activists. She is a lawyer, with the capacity for attention to legal details, yet at the same time, combines this ability with the capacity to have, equally, a big-picture understanding. She brings her impressive technical and legal expertise to the world, with a profound desire to improve the welfare of humanity.

She completed her Ph.D. at Queen Mary, University of London as a School of Law Fellow, where she taught International and Comparative Patent Law and Policy. She holds Masters degrees from University of London and Stockholm University in Intellectual Property Law and Law and Information Technology and a law degree from Ankara University. She is also a SARChI Research Fellow at Institute for Economic Research on Innovation, Tshwane University of Technology, South Africa.

Renata Avila, Guatemalan, is an international lawyer and digital rights advocate. Specialising in Intellectual Property and Technology, her work addresses the crucial intersection between human rights, information, technological change and the power disparities between the Global North and South. As a lawyer in Guatemala, Avila has represented indigenous victims of genocide and other human rights abuses, including the prominent indigenous leader and Nobel Peace Prize Laureate Rigoberta Menchu Tum. As part of her longstanding advocacy work in the field of Internet and Human Rights, she leads with World Wide Web inventor Sir Tim Berners – Lee a global campaign to uphold human rights in the digital age in more than seventy-five countries. Avila sits on the Board of Creative Commons, is a trustee of the Courage Foundation, is an organisation set up to assist whistleblowers at risk and is an advisory board member of Diem25, exploring the potential of decentralised technologies in Europe. She is currently based in Belgrade and Guatemala, and is writing a book about Digital Colonialism and advises the Web Foundation on their new Digital Equality strategies. She also represents Civil Society at the OECD´s Committee on the Digital Economy Policy. She holds a Law Degree from Universidad Francisco Marroquín in Guatemala and a Master of Laws in Intellectual Property from the University of Turin in Italy.
Deborah James is the Director of International Programs at the Center for Economic and Policy Research in Washington, DC, where she facilitates the global civil society network on the WTO, Our World Is Not for Sale (OWINFS). She also coordinates the global civil society campaign on the proposed Trade in Services Agreement (TiSA) with global union federations. Before working at CEPR, for ten years she held various positions at Global Exchange, where she also worked on the proposed Free Trade Area of the Americas (FTAA), and started the US campaigns for Fair Trade Certified coffee. She graduated cum laude from the University of California at San Diego, and holds a Masters in International Policy and Planning from the George Washington University. She is regularly interviewed in English and Spanish on civil society perspectives on trade, and publishes regularly; her most recent article is “El comercio electrónico y la OMC”, published by the Latin American Information Service.

Valeria Milanés is a lawyer with experience in litigating, and she graduated from the University of Buenos Aires (UBA) in the faculty of law and social sciences in 2002 in the first cohort in the information law specialisation. She is curious and passionate about the legal impact of technology and the Internet. She is involved in the Institute of Computer Law of the Public Bar Association of the Federal Capital.

Christina Colclough is Director of Platform and Agency Workers, Digitalisation and Trade UNI Global Union. Often described as a tech-nerd with a social conscience, Colclough supports UNIs advocacy and global impact in relation to the future world of work.

With a long history in the union movement and a background in research, Colclough engages with global institutions, workers, experts and companies to raise awareness of the need to innovate policies and practices to make sure that the work of tomorrow is empowering, inclusive and transparent.